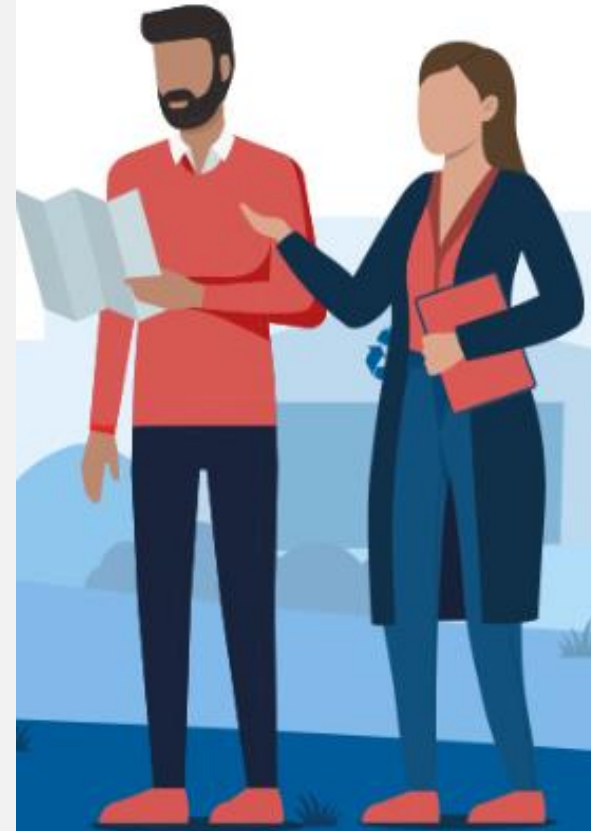


# Why organisations join the Pact

- ✓ Join a community of committed employers and providers
- ✓ Demonstrate your organisation's commitment to skills
- ✓ Learn from peers and share experiences
- ✓ Access to information and sharing intelligence
- ✓ Collaborate through sectoral or regional partnerships
- ✓ Develop projects and connect with initiatives
- ✓ Practical tools or products (e.g. competency frameworks)
- ✓ Bring visibility to your activities and investments





# Best practices within the Digital LSP

Pact for Skills Networking Event – October 23rd, 2024

George Brashnarov – BASSCOM Advisory Board Member

Vice President, European Digital SME Alliance

General Manager, Nemetschek OOD Bulgaria

# Content

- 01 About BASSCOM (Bulgarian Association of Software Companies)
- 02 Digital4Sustainability Blueprint Project
- 03 SMARCO Blueprint Project

# 01

## About **BASSCOM**

BASSCOM was founded in 2001 as an Association of companies registered in Bulgaria, whose main activity is related to the development, production and distribution of software products and services and software support services.

BASSCOM became a member of Pact for Skills in April 2023.



**2001**  
Established



**150+**  
Associates



**120+**  
Software Development  
Companies



**80+%**  
Export Oriented Profile



**13 000+**  
Employees

# BASSCOM projects and activities

## Talent management

- Education, R&D and Innovation
- SMACITE Erasmus+ Project
- Digital4Sustainability Blueprint Project
- SMARCO Blueprint Project



## Marketing Software Business

International & regional branding; export promotion of the BG software and IT. Participation in European and other international projects.



## Partnering with local Government

Policy reforms, strategies elaboration ->eGovernment strategy, IT penetration in all industries, etc.



## Process Improvement

ESI CEE



## Innovation and Entrepreneurship

Innovation and development of investment ecosystem in the software industry.



## Bulgarians Abroad Initiative

ITogether.BG



## Business Tree initiative

Supporting the digitalisation process of individual sectors and entire industries.



## Co-founder and active member

Bulgarian Employers' Association Innovation Technologies (BRAIT), SEE Region – ICT Forum Board, Europe – European Digital SME Alliance



02



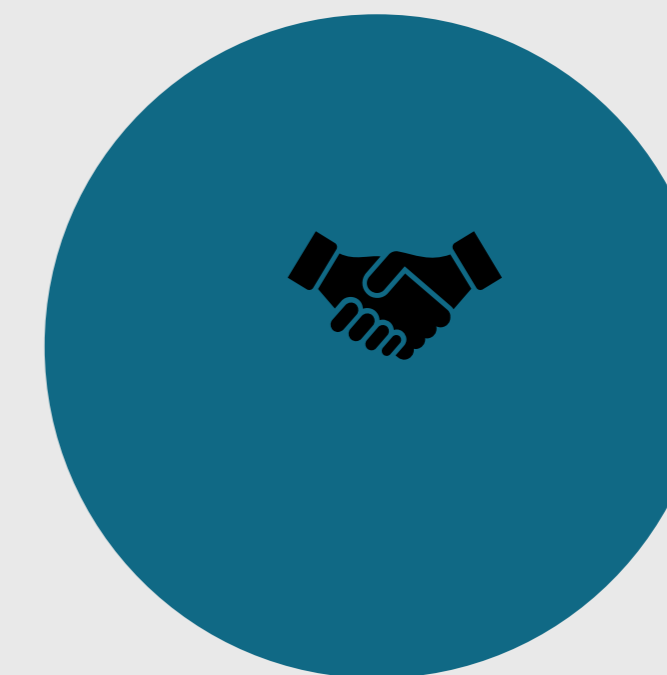
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# Digital4Sustainability - Empowering the European Workforce for the Sustainable Digital Transition

4-year EU funded project (2024-2028)



Advancing  
environmental and  
social sustainability  
via digital innovation



29 Partners - Pact  
for Skills members  
- across 13 EU  
countries



Develop and  
implement training  
programmes



More than 1000 new Digital  
Sustainability professionals  
trained by 2028



- The project brings together **29 members of the Digital Large-Scale Partnership** under the Pact for Skills from **13 EU countries**
- **BASSCOM** contributes to the Skills **needs analysis** bringing forward the needs of **Bulgarian digital SMEs** involving them in the piloting of the trainings

# 03

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## SMARCO – Blueprint for SMART Communities’ Skills Development in Europe

4-year EU funded project (2025-2029)



Smart communities’  
development through  
skills



Develop and  
implement training  
programmes

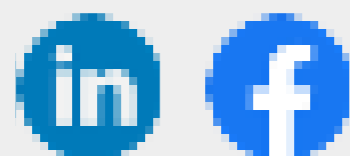


500 ICT professionals and  
smart communities’  
planners by 2029





# Thank you!



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