



EAfA

The European Alliance for Apprenticeships High-Level Event 2024

17 - 18 June 2024



*Employment,
Social Affairs
and Inclusion*

Welcome

Vicki Donlevy, Technical Director, Ecorys

Master of Ceremony

Housekeeping rules

- During Q&A sessions, our hosts/hostesses will be present in the meeting room to provide you with a microphone if you have any questions
- For our online participants, please feel free to use the chat on the platform, our colleagues will share them with the moderator during the Q&A sessions
- Please keep your phone or laptop within reach during the event, as you will need them to participate in Slido Quizzes
- If you have any technical issues online, live support will be available on the platform. You can also contact us at EAfA.events@ecorys.com
- We encourage everyone to actively engage in the discussions, share their perspectives, and connect with fellow participants on our social media channels by using the hashtag **#ApprenEU**

AGENDA

DAY 1 – Monday 17 June - Moderator: Vicki Donlevy, Technical Director, Ecorys

14:30- 14:40 **Welcome and Introduction** by Nicolas Schmit, Commissioner for Jobs and Social Rights, European Commission

14:40- 15:10 **Welcoming new EAfA members**

15:10 - 16:10 **1st Panel: Apprenticeships to address labour shortages**
Moderator: **Chiara Riondino**, Head of the Vocational Education and Training Unit, DG EMPL, European Commission

- **Ludovic Voet**, Confederal 0, ETUC
- **Maxime Cerutti**, Social Affairs Director, BusinessEurope
- **Valentina Guerra**, Social Affairs and Training Policy Director, SME United
- **Guillaume Afellat**, Senior Policy Advisor, SGI Europe

16:10 – 16.40 *Coffee break and networking*

16.40 -17.40 **2nd Panel: Apprenticeships as a quality offer under the Youth Guarantee**
Moderator: **Manuela Prina**, Head of the Skills Identification and Development Unit, ETF

- **Manuela Geleng**, Director for Jobs and Skills, DG EMPL, European Commission
- **Bernardo Sousa**, Executive Director of the Youth Guarantee in Portugal
- **Miquel Carrión Molina**, Deputy Director of Youth Employment and Professional Qualifications, Public Employment Service of Catalonia
- **Albert Janssens**, OBESSU Board Member

17.40 – 17.55 **Presenting the 2024 EAfA Champions**

Cocktail

18.00 - 20.00

Presentation of the winners of the *Show Your Job* contest
Organised by Fundación Bertelsmann and ANAF

Welcome and introduction

Nicolas Schmit, European Commissioner for Jobs and Social Rights

Welcoming new EAfA members



EaFA

1st Vocational School of Patras

- Increase the supply of apprenticeships by creating apprenticeship places and developing education and training activities in collaboration with industries and educational institutions.
- Improve the quality of apprenticeships by monitoring companies, providing effective mentoring to apprentices, as well as conducting reviews of the school's apprenticeship offer.
- Enhance the image of apprenticeships by highlighting success stories on social media, disseminating information material, forming partnerships with industry leaders, and hosting awareness-raising activities.
- Promote the mobility of apprentices by increasing the volume of incoming and outgoing apprentices and fostering local and international partnerships for mobility.
- Support the green transition by developing dedicated programmes and projects, incorporating hands-on training, and collaborating with sustainable industries.

Ioannis Zarnavelis
17/06/2024



EAfA

Agence nationale pour la formation professionnelle des adultes - Afpa

- Increase the supply of apprenticeships by increasing their visibility online and within training centres, as well as conducting national communication campaigns to create 12,500 apprenticeship places.
- Improve the quality of apprenticeships by ensuring that 11,000 apprentices acquire qualifications, develop and improve tailored training curricula, and promote related policies.
- Enhance the image of apprenticeships by promoting apprenticeship success stories and testimonials on social media, and showcasing the added value of apprenticeships through Afpa's participation in events.
- Promote the mobility of apprentices by welcoming foreign apprentices, developing 100+ new mobility projects with EU apprentice training centres, and building new partnerships through networking events.
- Support the green and digital transition by integrating eco-citizenship modules into its training programmes, encouraging innovative technologies and teaching methods, and promoting related EU working groups.



EAfA

AnciLab

- Improve the quality of apprenticeships by boosting the competencies of trainers and mentors in guiding young people in their transition from school to work, and ensuring apprentices acquire qualifications by developing and improving apprenticeship curricula.
- Promote the mobility of apprentices by boosting international cooperation to guide and provide young people and NEETs with useful competencies to address contemporary challenges, alongside developing new mobility programmes.
- Support the green and digital transition by promoting actions covering a range of topics including energy efficiency, waste management and circular economy as well as cybersecurity, AI and chatbots.

Lucia Merlino

17/06/2024



EAfA

***DLR Projektträger* (DLR Project Management Agency)**

- Improve the quality of apprenticeships by cooperating with policy-makers, educators and economic and social partners to create targeted actions to strengthen the inclusivity and duality of VET, alongside upgrading the training skills of trainers and mentors.
- Enhance the image of apprenticeships by developing partnerships with training providers, businesses, public authorities, and trainers and mentors with the goal of promoting dual VET, and create a qualified labour market and resilient society for the twin transitions.
- Support the green and digital transition by building networks with partners active in the field of green energy and engaging in up- and re-skilling activities to enhance the potential of digitalised VET.

Hannes Barske

17/06/2024



EaFA

EDUNAUK

- Improve the quality of apprenticeships by supporting the development of training activities and curricula with the goal of improving the understanding of the use of apprenticeships in VET, as well as upgrading the training skills of trainers and mentors.
- Support the green transition by facilitating the implementation of a new systemic approach to identify the key green skills that VET and apprenticeships can provide to adequately respond to the green transition.

Karl Daniel Klee
17/06/2024



EAfA

Ente Nazionale Giuseppini del Murialdo - ENGIM

- Increase the supply of apprenticeships by creating 200 apprenticeship places and training programmes for apprentices in collaboration with companies.
- Improve the quality of apprenticeships by providing apprentices with soft skills through ENGIM's "training company" scheme, upgrading the training skills of trainers and mentors, and providing appropriate mentoring to apprentices.
- Enhance the image of apprenticeships by disseminating information on apprenticeship opportunities and sharing testimonials of past students through open days, as well as developing partnerships with employers and public authorities.
- Promote the mobility of apprentices by enhancing the involvement of ENGIM's apprentices in Erasmus+ projects and informing companies of the benefits of internationality mobility.

Fabrizio Revello
17/06/2024



EaFA

IDEC S.A

- Increase the supply of apprenticeships by creating yearly placements for students and graduates and developing related training programmes.
- Improve the quality of apprenticeships by creating training guides on apprenticeships and training activities for trainers, developing tools to facilitate the participation of individuals with disabilities in apprenticeships, and implementing pilot activities with companies using e-learning courses.
- Enhance the image of apprenticeships by ensuring a continuous social media presence, organising study visits to companies and awareness-raising activities on inclusion, and identifying good practices from European employers.
- Support the green transition by providing relevant training opportunities and pilot apprenticeships for green skills through the Go Green Project.

Ersi Niaoti
17/06/2024



EaFA

IDESCOM

- Improve the quality of apprenticeships by organising the yearly Automotive Project Market event within the Ambassadors4Skills&Jobs Programme, with the goal of giving visibility among companies active in the automotive sector to projects developed by training providers, universities and research centres.
- Enhance the image of apprenticeships by organising a webinar to publicise national and European mobility projects for apprentices and trainers with the participation of training providers, universities and companies, as well as advertising apprenticeship opportunities via IDESCOM's newsletter and website.

Isabel Carneiro
17/06/2024



EAfA

IMPACTsci

- Improve the quality of apprenticeships by engaging and providing appropriate mentoring to at least one neurodivergent apprentice per year, thus widening the inclusivity of apprenticeships.
- Enhance the image of apprenticeships by raising awareness about the importance of neurodivergent minds in the job market and advertising the apprenticeship opportunities offered on IMPACTsci's social media, and via its institutional network of partners.

Andreia Morgado Dias
17/06/2024



EAfA

ITS per l'Industria dell'Ospitalità e del Turismo Allargato della Puglia

- Improve the quality of apprenticeships by implementing a structured and consistent progress review process for apprentices to ensure their development and success, alongside upgrading the skills of trainers and mentors, and monitoring companies implementing apprenticeships.
- Enhance the image of apprenticeships by collaborating with local schools, colleges, and community organisations to promote apprenticeship programmes and encourage students' uptake, organising awareness-raising activities, and promoting apprenticeship testimonials and best practices.
- Promote the mobility of apprentices by hosting international partners to strengthen relationships and facilitate EU-wide collaboration on future projects.

Immacolata Petio
17/06/2024



EaFA

Kimitisik B.V.

- Improve the quality of apprenticeships by widening the inclusivity of apprenticeships and upgrading the training skills of trainers and mentors through Kimitisik's internationally-held train-the-trainer programmes and instructional design.
- Promote the mobility of apprentices by forming new international partnerships with universities and public authorities.
- Support the green and digital transition by incorporating green and digital skills in Kimitisik's updated curricula, and ensuring these are a key component of each training activity.

Alessandro Tomasi

17/06/2024



EaFA

LEONARDO S.p.A.

- Improve the quality of apprenticeships by promoting diversity, implementing concrete actions such as training courses aimed at building the cyber security operator profile, ensuring that dual apprentices acquire a qualification, providing them with appropriate mentoring, and developing and improving curricula.
- Enhance the image of apprenticeships by disseminating LEONARDO'S apprenticeship activities, developing partnerships with training providers, public authorities and large companies, and promoting testimonials and 'role models' via its social platforms and website.
- Promote the mobility of apprentices by developing new mobility programmes, and establishing new networks with international partners.
- Support the green and digital transition by launching company sustainability programmes, and increasing awareness of new technologies and future skills together with schools and universities as partners.



EAfA

Ordem dos Engenheiros - Região Norte

- Increase the supply of apprenticeships by creating apprenticeship places and developing the 'Há Engenharia em mim' Programme, which aims to reach 500 students per year.
- Improve the quality of apprenticeships by establishing an Education Observatory to oversee various activities, providing appropriate mentoring to apprentices, and updating and improving curricula.
- Enhance the image of apprenticeships by organising awareness-raising activities for apprentices and students, disseminating information material and social media posts to increase the visibility of apprenticeships, alongside forming partnerships with schools.
- Support the green and digital transition by involving students in the Education Observatory's actions aimed at increasing sustainability and strengthening the connection between engineering and the digital transition.

Paulo Silva
17/06/2024



EAfA

Regional Directorate of Primary and Secondary Education of Crete

- Increase the supply of apprenticeships by creating 1,200 apprenticeship places per year in collaboration with large enterprises to facilitate a higher employment rate of apprentices after the completion of their apprenticeship programme.
- Improve the quality of apprenticeships by upgrading the skills of 50 trainers and mentors.
- Enhance the image of apprenticeships by promoting their benefits to both apprentices and employers and sharing the experiences of successful graduates and their employers, with the goal of breaking down stereotypes surrounding VET education.

Emmanouil Kartsonakis
17/06/2024



EaFA

Rural NEET Youth Network

- Enhance the image of apprenticeships by taking an active role in EAfA events and promoting EAfA within members' national networks, organising panels about apprenticeships and EAfA within the events conducted by the Network.
- Promote the mobility of apprentices by organising a webinar or event's session dedicated to the topic of apprentices' mobility in Europe.
- Support the digital transition by organising a webinar or event's session dedicated to the topic of digital skills, specifically targeting researchers and training providers.

Mariano Soler Porta
17/06/2024

New pledges

- ❖ 1st VOCATIONAL SCHOOL OF PATRAS
- ❖ ANCILAB
- ❖ Bloomer House Training, Research, Consultancy LTD
STI
- ❖ CY ILEPS - CY Paris University
- ❖ Denizli Chamber of Commerce
- ❖ Directorate of Secondary Education of Achaia
Prefecture
- ❖ DLR Projektträger
- ❖ EDUNAUK
- ❖ Elektrik Dağıtım Hizmetleri Derneği (Elder)
- ❖ EMPATHO
- ❖ ENGIM Ente Nazionale Giuseppini del Murialdo
- ❖ epidotin
- ❖ IDEC S.A.
- ❖ IMPACTsci
- ❖ Instituto para el fomento del desarrollo y
la formación S.L
- ❖ IPCEU Uluslararası Proje danışmanlığı Anonim Şirketi
- ❖ Irish Hairdressers Federation (IHF)
- ❖ Istanbul Chamber of Commerce
- ❖ ITS per l'Industria dell'Ospitalità e del Turismo
Allargato della Puglia
- ❖ Kimitisik B.V.
- ❖ Landssammenslutningen af Handelsskoleelever
- ❖ LEONARDO S.p.A.
- ❖ One Terrene International Group
- ❖ Ordem dos Engenheiros - Região Norte
- ❖ Regional Directorate of Primary and Secondary
Education of Crete
- ❖ SOMU "Gostivar"
- ❖ STM Otomotiv Makina mühendislik Sanayi Ticaret
Ltd.Şti.
- ❖ The High School of Culinary Arts and Tourism with
Dormitory

Renewed pledges

- ❖ 1st Patras Laboratory Center
- ❖ ADAPT
- ❖ ASOCIACION MUNDUS
- ❖ Association of European Rail Rolling Stock Lessors
- ❖ BMW Group
- ❖ Città metropolitana di Roma Capitale
- ❖ CLW Oostende
- ❖ Dirección General de Educación Secundaria, Formación Profesional y Régimen Especial
- ❖ EFFAT + HOTREC
- ❖ EURES Puglia, Policies and Labour Market Department, Regione Puglia
- ❖ European Parents Association
- ❖ Hellenic Public Employment Service (DYPA)
- ❖ Hidromek
- ❖ IHK-Projektgesellschaft mbh Ostbrandenburg
- ❖ MBO Raad
- ❖ Regione Lombardia - Direzione Generale Istruzione, Formazione, Lavoro
- ❖ Suomen Oppisopimusosaajat ry (Association of Apprenticeship Experts in Finland)

Apprenticeships to address labour shortages

Moderator:

Chiara Riondino, Head of the Vocational Education and Training Unit, DG EMPL,
European Commission

Panel discussion

- **Ludovic Voet**, Confederal Secretary, ETUC
- **Maxime Cerutti**, Social Affairs Director, BusinessEurope
- **Valentina Guerra**, Social Affairs and Training Policy Director, SME United
- **Guillaume Afellat**, Senior Policy Advisor, SGI Europe

Questions & Answers

Coffee Break

Thank you! See you back in 30 minutes!

Apprenticeships as a quality offer under the Youth Guarantee

Moderator:

Manuela Prina, Head of the Skills Identification and Development Unit, ETF

Panel discussion

- **Manuela Geleng**, Director for Jobs and Skills, DG EMPL, European Commission
- **Bernardo Sousa**, Executive Director of the Youth Guarantee in Portugal
- **Miquel Carrión Molina**, Deputy Director of Youth Employment and Professional Qualifications, Public Employment Service of Catalonia
- **Albert Janssens**, OBESSU Board Member

Questions & Answers

Presenting the 2024 EAfA Champions

Moderator:

Vicki Donlevy, Technical Director, Ecorys

Bart Denys

Chief teacher, Hotelschool Ter Duinen (Hotel School)

Natalija Klepej Gržanič

Researcher, Association of Slovenian Higher Vocational
Colleges (VSS)

Immacolata Petio

Communications Manager, ITS Turismo (Puglia)

Susi Galasso

Head of Education & People Development, Leonardo

End of Day 1

- The second day of the event will start tomorrow at 9:30
- Remember to come early and bring your badge
- It's time for a cocktail!

Thank you!

Join us tomorrow for the second day of the High-
Level Event